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## Rate Control Algorithm for High Quality Compression of Static Test Pattern Using Target Bit Allocation In Digital TV system

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Abstract - In this paper, We propose a new algorithm for generating a high quality test bit stream to evaluate the static image quality of DTV image based on a target bit allocation in the processed of rate control. In order to allocate the number of target bits, we consider the normalized complexities which are updated or maintained according to GOPs picture qualities. The proposed rate control method is suitable for compression of static test pattern while MPEG-2 Test model 5 is suitable for moving picture. to evaluate the performance of proposed algorithm, the test bit stream are generated by an MPEG-2 software encoder using the proposed algorithm. Experimental results show that average PSNR of the method is higher than those of the conventional case. With experiments in DTV system, we have confermed that the proposed algorithm has a stable bit rate and good video quality and it is suitable for evaluation of the DTV receiver.