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## Multimedia technologies in Software

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**Abstract** - Literature reported that one of the difficulties in software Engineering is to determine the feasible and mutually satisfactory set of requirements for the developer and the user . The main reason for this is less care in requirement Engineering . Almost half of cancelled projects failed due to a lack of requirement engineering effort and that a similar percentage describes good requirements engineering as the main reason for the project success . Multimedia technology has played an important role in modern computing because it offers more natural and user -friendly interactions with an automated system. The use of multimedia representations ( especially videos ) leads to better stakeholder involvement and as a consequence , the result is of higher quality requirements engineering . This paper resents the use of video based requirements engineering to process models of software development .