



PREFERENTIAL LEARNING OF STAFF AND STUDENTS REGARDING E-LEARNING MANAGEMENT SYSTEM IN UNIVERSITY CAMPUS LIBRARY

R. Sivasankari ^{a*}, Anjali Bhardwaj ^b, V. Krishnamoorthi ^c

^a Research Scholar, ^{b, c} Professor, Department of Management Studies,
Maharishi University of Information Technology, Lucknow, Uttar Pradesh, India

*E-mail: nsrajas@gmail.com

Abstract: Library is the back bone of all the readers throughout the world. The readers were expected to use the library on their own. At the most, if a reader asked for a book, then so called librarian would pass on the book and leave him alone. As far as possible, a librarian has to help out of the way to the readers to get their desired information. In the light of many objectives in this analytical research, a questionnaire was designed to seek user's perceptions. The questionnaire was administered to the users of the library who are using the library for their information needs. Judgment sampling method was adopted to collect data on different day and different times of the day to include proportionate number of participants from each of three different times of the library use. From the analytical results, it can be interpreted that the majority of the users are regular visitors to the library in the sense the resources of the library is more attractive to the users. Majority of the respondents about 72 percentages spend more than an hour during their each visit. Hence, it can be assumed that collection of library gives for the users stay long period by the library. It has been observed that fast few decades neither central nor the state governments taken steps to fulfill the above said aspects. If the trend is allowed to continue there will be serious repercussions in the social and economic developments of the country. This particular analytical study stresses the needs for recognizing the importance of the academic library system and its clientele or users.